



In cases where photographic, audio, or video material is captured in connection with this event or within the premises governed by the house rules of the mdw – University of Music and Performing Arts Vienna, visitors grant their permission for such material that contains their person to be used by the mdw – University of Music and Performing Arts Vienna free of charge and without limitations with respect to content, time or place.

## **Data protection information on capturing photographic, video and audio material at the mdw in accordance with Art 13 GDPR**

The mdw – University of Music and Performing Arts Vienna, Anton-von-Webern-Platz 1, 1030 Vienna, Tel. 01 711 55 (“mdw”) attaches great importance to the protection of your personal data. The mdw processes your personal data exclusively in accordance with applicable data protection laws.

### **Purpose and Legal Basis for Data Processing**

In connection with your participation in this event at the mdw, photographic, video and audio material containing your personal data may be captured for use in the mdw’s documentation and information-related activities. The legal basis for doing so is Art 6 Sec 1 (b) GDPR (granting of copyright), public interest in keeping with Art 6 Sec 1(e) GDPR in connection with §§ 1, 2, 3(11) of the Austrian Universities Act (UG) or, insofar as the mdw is not acting to fulfil its responsibilities under public law, the legitimate interest pursued by the controller in accordance with Art 6 Sec 1(f) GDPR. In this last case, processing takes place only when overwhelming justified interests of the mdw exist and proportionality is given in the individual case. Processing is done exclusively for the indicated purpose using modern media in connection with this photographic, video and audio material (e.g. on the mdw website and in printed materials, Facebook, Instagram, YouTube, Vimeo, streaming (e.g. via the mdw media library, Zoom)). Processing is made only to the extent necessary for this purpose and in a way that is transparent. Appropriate technical and organisational measures for the protection of this data are, of course, taken.

### **Deletion of Data**

The photographic, video and audio material containing your personal data is stored by us as long as it is necessary in order for it to be processed in the intended manner. The duration of storage is determined in particular by the following factors: the type of event at which the material was produced; the type of portrayal (number of persons, portrayed environment, situation); suitability for documentation of the mdw’s history; suitability for use in the context of anniversaries and commemorative publications (e.g., *Festschriften*) as well as for archival purposes; suitability for use on the website, in printed matter, and/or as part of the mdw’s YouTube and social media (e.g. Facebook) presences; the degree to which the confidentiality-related interests of the individuals portrayed by the material are affected; and further interests of portrayed individuals. Beyond this, your personal data will be stored only for the duration of any legal claims that may exist.

### **Recipients of Transmitted Data**

The processing of your personal data is initially carried out by employees of the mdw. Photographic, video and audio material containing your personal data shall be used exclusively for purposes of documentation and information, in connection with which it shall also be published and thereby made accessible to the general public. If necessary, such as for the purpose of carrying out informational measures, this photographic, audio and video material shall also be transmitted to third parties (e.g. printing companies or news agencies).

### **Your Rights**

As a data subject, you are entitled to the following rights under Articles 15-21 GDPR: right to access, right to rectification, right to erasure, right to restriction and right data portability. Should your data have been processed in a way that you deem to be impermissible, you are entitled to lodge a complaint to the Data Protection Authority (in Austria: Österreichische Datenschutzbehörde, [dsb@dsb.gv.at](mailto:dsb@dsb.gv.at)).

In order to exercise your rights or to address any data protection-related queries, please contact our Data Protection Officer, mdw – University of Music and Performing Arts Vienna, Anton-von-Webern-Platz 1, A-1030 Vienna, E-Mail: [datenschutz@mdw.ac.at](mailto:datenschutz@mdw.ac.at)

Should you wish not to be portrayed in the media mentioned above, we request that you inform us of this via E-mail [eas2026@eas-music.org](mailto:eas2026@eas-music.org)

### **Contact – Data Protection Officer**

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Anton-von-Webern-Platz 1, A-1030 Vienna  
Tel.: +43 1711 55 6046, E-mail: [datenschutz@mdw.ac.at](mailto:datenschutz@mdw.ac.at)